

## Account Manager

The Trade Desk is changing the way global brands and their agencies advertise to audiences around the world. How? With a media buying platform that helps brands deliver a more insightful and relevant ad experience for consumers – and sets a new standard for global reach, accuracy, and transparency. We are proud of the culture we have built. We value the unique experiences and perspectives that each person brings to The Trade Desk, and we are committed to fostering inclusive spaces where everyone can bring their authentic selves to work every day.

So, if you are talented, driven, creative, and eager to join a dynamic, globally-connected team, then we want to talk!

### What you'll do:

As an Account Manager, you will manage and grow a roster of key agency accounts; work closely with the Trading team to onboard new customers and Sales team to identify ways to grow current accounts; and provide continual training to clients.

- Manage and grow a roster of key agency accounts
- Work closely with the Trading team to onboard new customers
- Work closely with Sales team to identify ways to grow current accounts
- Provide continual training to clients
- Work with Product Management
- Help build the Client Services practice

### Who you are:

- Bachelor's Degree from a four-year university
- 1-5 years of online advertising experience required
- 1+ years of client-facing experience
- Experience managing CPA, CPC, and CPM marketing campaigns
- Solid experience in Excel and MS Office
- Proven track record of growing accounts
- Outstanding troubleshooting, analytical, and problem-solving abilities
- Time management skills

### Preferred Skills:

- Expertise in working with Real-time bidding (RTB), Demand-side platforms (DSPs), ad exchanges, aggregators, ad servers, and other optimization platforms

*The Trade Desk is an equal opportunity employer. All aspects of employment will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, physical or mental disability, medical condition, pregnancy, genetic information, gender, sexual orientation, gender identity or expression, veteran status, or any other status protected under federal, state, or local law.*