

## Financial Planning & Analysis Manager - APAC

The Trade Desk is changing the way global brands and their agencies advertise to audiences around the world. How? With a media buying platform that helps brands deliver a more insightful and relevant ad experience for consumers – and sets a new standard for global reach, accuracy, and transparency. We are proud of the culture we have built. We value the unique experiences and perspectives that each person brings to The Trade Desk, and we are committed to fostering inclusive spaces where everyone can bring their authentic selves to work every day.

So, if you are talented, driven, creative, and eager to join a dynamic, globally-connected team, then we want to talk!

The Trade Desk is seeking a Manager of FP&A in Singapore to assist in providing financial, analytical, and operational support to TTD's commercial teams in the APAC region. Reporting to the Sr. Director of FP&A, the successful candidate will balance being a trusted business partner with ensuring sound financial decision-making. The Manager will act as a key business partner on commercial agreements, execute on the creation of financial and analytical reports, manage budgets, and refine ongoing estimates.

## WHAT YOU'LL DO:

- Assist APAC commercial teams in their identification and measurement of key financial and operating levers
- Partner with sales leaders to provide analytical support for contract negotiations, including building complex financial models from scratch, ensuring the timely availability and integrity of source data, and to conveying meaningful insights via clear presentations to internal stakeholders
- Assist APAC commercial leadership with optimizing resource investments by building supporting analyses and creating reports on key metrics
- Support new initiative and ad hoc analyses as required
- Build reports and processes in collaboration with Business Intelligence and System Engineering partners

## **WHO YOU ARE:**

We are looking for a finance professional who can own complex projects end-to-end, can manage cross-functionally, operate across geographies, and communicate confidently with a wide range of stakeholders. The ideal candidate has a keen eye for detail yet is a strategic thinker who has a commercial mind and enjoys problem solving, dealing with ambiguity, and driving continuous improvement. Reporting to the Sr. Director of FP&A in the United States, the candidate must be able to function independently while fully aligning with broader FP&A objectives and goals.

- 8+ years of finance experience in FP&A, strategic planning, investment banking, or management consulting.
- BA/BS and/or MBA/MS degree in business, finance, accounting, economics, or related field.
- Ability to successfully collaborate with sales and operations leaders across multiple geographies



- Knowledge of or prior experience in programmatic advertising or internet is a plus.
- Strong project management skills with experience collaborating cross-functionally.
- Excellent communicator (both written and verbal), with proven ability to present to senior management in a clear, concise manner.
- Analytically driven with a mastery of Microsoft Excel and experience with, or interest in, working with more technical/data driven tools (Power BI/SQL/Python/Oracle).
- High personal and professional integrity with a can-do attitude, desire to roll up your sleeves, and an ability to deliver outstanding work.

The Trade Desk is an equal opportunity employer. All aspects of employment will be based on merit, competence, performance, and business needs. We do not discriminate on the basis of race, color, religion, marital status, age, national origin, ancestry, physical or mental disability, medical condition, pregnancy, genetic information, gender, sexual orientation, gender identity or expression, veteran status, or any other status protected under federal, state, or local law.